



EDDIE GOSSAGE

President & General Manager, Texas Motor Speedway

Eddie Gossage operates one of the largest sports facilities in North America and has been recognized as one of the more innovative speedway managers in motorsports today. A native of Nashville, Gossage has been involved in motorsports since 1980. His varied experiences in all major forms of auto racing have made him one of the most influential executives in professional sports. Among the accolades Gossage has received includes being named the inaugural winner of the Indy Racing League's "Promoter of the Year" in 2001.

Texas Motor Speedway hosts the largest sports events in the Lone Star State every year with two NASCAR NEXTEL Cup Series races, two NASCAR Busch Series races, two NASCAR Craftsman Truck Series races, and an Indy Racing League IndyCar Series race. Under Gossage's leadership, Texas Motor Speedway staged the first ever nighttime IndyCar Series race, hosted the largest crowd in Texas sports history and offered season ticket holders *Fandango*, a free party featuring the leading drivers in motorsports.

Gossage began his racing career as Public Relations Director of Nashville International Raceway. After one season, he was transferred by National Raceways, Inc., owners of the Nashville venue, to serve as manager of the company's other speedway – Bristol International Raceway. In 1983, the Miller Brewing Company hired Gossage to manage the Milwaukee company's massive motorsports public relations program. Gossage became an important fixture in American motorsports in NASCAR, Indy Car, drag racing, sports car racing and unlimited hydroplane racing. Gossage returned to the track operator role when he was named Vice President of Public Relations for Charlotte Motor Speedway. During his tenure, the Charlotte speedway staged the first-ever nighttime superspeedway race, increased its seating capacity by more than 20 percent and Speedway Motorsports, Inc. went public on the New York Stock Exchange.

Today, Texas Motor Speedway plays host to some of the world's largest events and the biggest challenge of Gossage's life has thrust him into the national and international spotlight in both the motorsports and mainstream media.

He is on the board of directors for Speedway Children's Charity and also on the board of directors for the Fort Worth Chamber of Commerce and the Fort Worth Convention & Visitors Bureau. Gossage was also named as one of 50 directors for the Dallas 2012 Olympic Exploratory Committee.

Gossage, a graduate of Middle Tennessee State University, resides with his wife, Melinda, on Eagle Mountain Lake in Fort Worth, Texas.